Utenti Internet ultimi 12 mesi	2008	2009	2010	2011	2012	2013
Sesso						
Maschi	45.8%	49.8%	54.6%	56.6%	58.3%	60.2%
Femmine	35.0%	39.4%	43.6%	46.7%	47.0%	49.7%
Classe di età						
6-10 anni	22.2%	30.5%	36.7%	38.2%	40.7%	44.9%
11-14 anni	59.3%	69.6%	75.7%	78.0%	76.3%	80.7%
15-17 anni	76.7%	82.1%	87.2%	89.1%	88.3%	89.6%
18-19 anni	77.2%	83.7%	90.4%	88.7%	88.6%	89.9%
20-24 anni	71.0%	77.6%	82.1%	85.5%	85.6%	85.4%
25-34 anni	62.6%	67.9%	73.3%	77.0%	78.9%	80.1%
35-44 anni	53.8%	58.2%	64.6%	69.4%	68.9%	73.4%
45-54 anni	44.0%	48.6%	53.0%	56.0%	58.6%	61.2%
55-59 anni	29.7%	33.1%	41.0%	42.2%	45.2%	48.7%
60-64 anni	18.0%	22.8%	25.2%	28.6%	30.9%	36.4%
65-74 anni	7.2%	8.5%	12.1%	13.8%	16.3%	18.9%
75 anni e più	1.3%	1.5%	2.0%	2.7%	3.3%	3.5%
Ripartizione geografica						
Nord-Ovest	44.7%	48.3%	53.6%	56.5%	57.1%	58.0%
Nord-Est	45.4%	48.2%	51.3%	55.9%	57.6%	60.1%
Centro	42.9%	46.8%	51.3%	54.2%	55.0%	57.6%
Sud	32.1%	37.3%	41.9%	43.6%	43.3%	46.7%
Isole	33.5%	39.5%	44.5%	44.0%	47.5%	49.9%
Condizione occupazionale						
Occupati	59.0%	63.6%	68.7%	71.7%	73.0%	75.7%
In cerca di nuova occupazione	40.0%	47.5%	54.8%	58.8%	56.3%	61.0%
In cerca di prima occupazione	41.7%	55.3%	59.7%	68.9%	66.5%	68.0%
Casalinghe	10.8%	14.3%	17.1%	19.5%	19.3%	21.6%
Studenti	85.0%	88.3%	91.8%	92.3%	93.2%	92.1%
Ritirati dal lavoro	9.3%	10.6%	13.3%	14.7%	16.3%	18.3%
Altra condizione	12.2%	16.2%	22.6%	23.2%	24.3%	24.9%
Totale	40.2%	44.4%	48.9%	51.5%	52.5%	54.8%